

Exhibitor Prospectus

The **InfoAg** Conference 2013

July 16-18, 2013

Crowne Plaza Hotel • Springfield, Illinois



Show
Organizers

CropLife
Media Group

Why Should You Exhibit At InfoAg 2013?

Since 1994, the InfoAg Conference has been the premier event for the discussion and advancement of precision agriculture. This event draws interest from domestic and international agriculture professionals and features a wide range of educational and networking opportunities for professionals interested in learning more about precision agriculture techniques.

The **InfoAg 2013 Conference** will focus on the application of precision technology and information management for a wide array of crops including cotton, soybeans, corn and wheat. InfoAg is the perfect venue for you to grow and deepen your market relationships and place your company's brand in front of hundreds of qualified buyers ready to do business with your company.

Who Attends

Input Suppliers/Retailers
Crop Consultants/Scouts
Farm Managers
Academic/Extension Personnel
Government Officials

Exhibitor Talk

"We have had great success as a sponsor and exhibitor at InfoAg and have made lasting relationships with attendees. It's a great place to meet our current customers as well as prospective clients."

– **Mark Waits,**
SST Development Group

Exhibitor Benefits

- The opportunity to meet face-to-face with hundreds of leading growers and consultants.
- A program designed with the exhibitor in mind to ensure plenty of time for networking.
- Post-show list of attendees for follow up marketing.
- Two full conference registrations with each booth space purchased.

Display Price: \$1,300.00 per 10' x 10' booth

Display Space Features:

Each booth comes furnished with the following items:

- 8' high draped back and 3' side skirting.
- One (1) 6' draped table.
- One (1) folding chair.
- One (1) exhibitor identification sign.
- One (1) wastebasket.

Exhibit Hall Hours*

tuesday

July 16, 2013

11:30 a.m. – 1:00 p.m.
2:50 p.m. – 3:30 p.m.
5:00 p.m. – 7:00 p.m.

wednesday

July 17, 2013

7:00 a.m. – 8:00 a.m.
9:50 a.m. – 10:40 a.m.
2:50 p.m. – 3:30 p.m.

thursday

July 18, 2013

7:00 a.m. – 9:00 a.m.

*times subject to change

Exhibitor Move In:

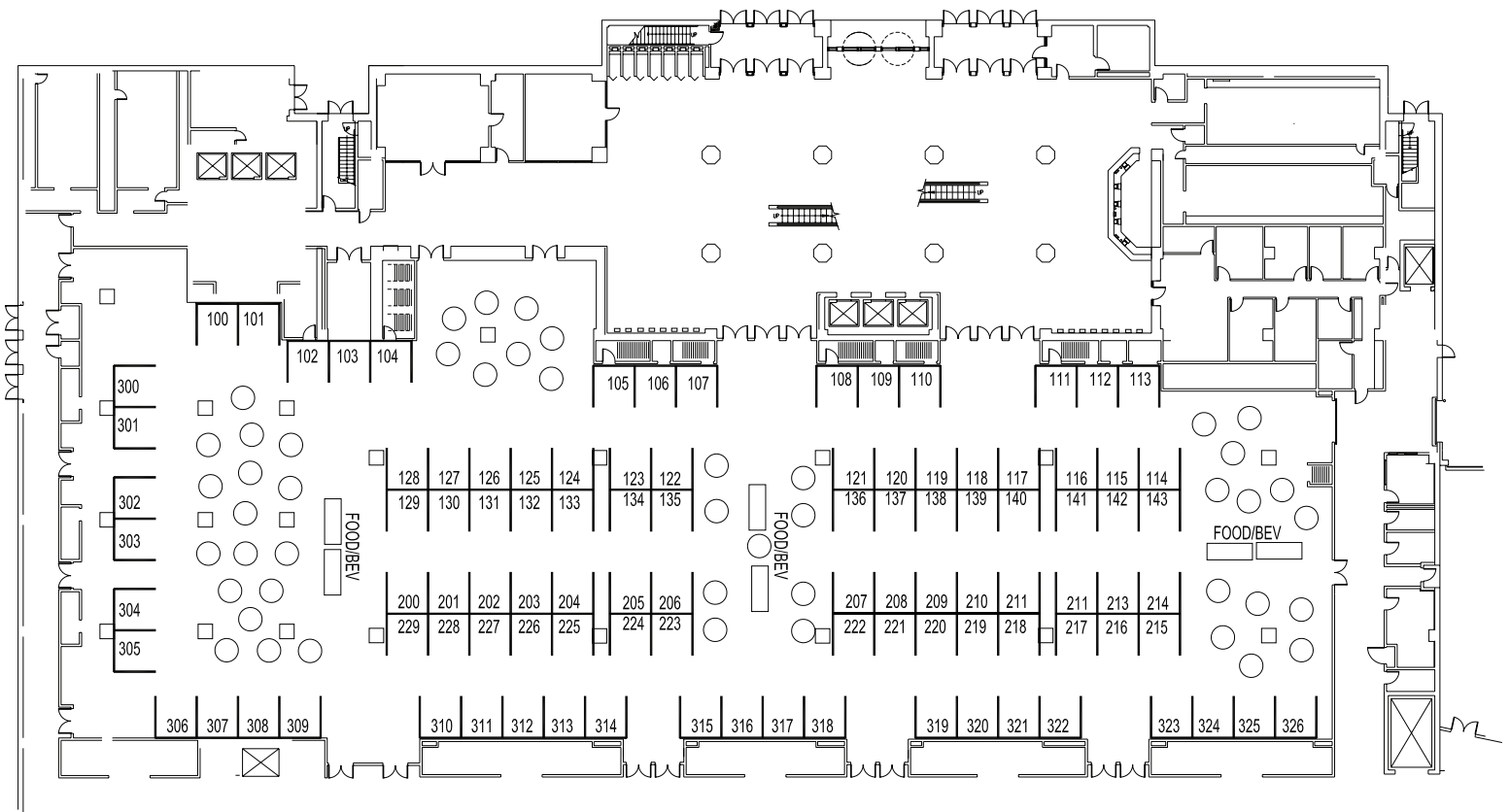
Monday, July 15, 2013: 1:00 p.m. – 5:00 p.m.
Tuesday, July 16, 2013: 8:00 a.m. – 11:00 a.m.

Exhibitor Move Out:

Thursday, July 18, 2013: 9:00 a.m. – 12:00 p.m.

InfoAg 2013 Conference Exhibit Hall

INFO AG 2013 CROWNE PLAZA - PLAZA A-J



101 - 10' X 10' BOOTHS

PREPARED BY
EXCEL DECORATORS

Hotel Information

Crowne Plaza Hotel
3000 South Dirksen Pkwy
Springfield, IL 62703

InfoAg 2013 Room Rate: \$106 + tax
Reservation Deadline: June 14, 2013
Phone: 800.589.2769

How to Register

Each exhibitor receives two (2) complimentary full conference registrations with each 10' x 10' booth space that is purchased. Additional exhibit hall passes for booth personnel can be purchased for \$225.00 per person. Additional full conference registrations can also be purchased, if desired.

Exhibitor registration information will be sent via e-mail to all exhibitors prior to the show.

Questions on exhibitor registration, can be directed to Quentin Rund at 217.762.7955 or e-mail at registration@infoag.org



Exhibitor Services

Excel Decorators is the official exhibitor services company for the InfoAg 2013 Conference. An exhibitor service kit will be mailed to you prior to the show with the appropriate forms for ordering booth furnishings, as well as booth material shipping and receiving instructions for advance shipping.

Excel Decorators

3600 Winchester Rd.
Springfield, IL 62707
Phone: 217.528.4024
Fax: 217.528.4026
Web Site: www.exceldecorators.com



Electrical/Internet Services

Electrical and internet access services are offered through the Excel Decorators. Appropriate ordering information will be included in your exhibitor services kit. Exhibitors are responsible for securing and payment of these services.

Exhibit Sales Contacts:

Dan Bellanger

CropLife Media Group
Phone: 636.244.3310
E-Mail: dan@croplife.com

Rick Welder

CropLife Media Group
Phone: 440.602.9147
E-mail: rick@croplife.com

Send completed contracts to:

Christina Sandoval

CropLife Media Group
37733 Euclid Ave.
Willoughby, OH 44094
Phone: 440.602.9178
Fax: 440.942.0662
E-Mail: cmsandoval@meistermedia.com

InfoAg 2011 Exhibitors

Adcon International Inc.
Ag Connections, Inc.
Ag Leader Technology
Ag Renaissance Software LLC
AGCO
AgGateway
Agri IMAGIS
AgriNews
Agtelligent
AgWorks
AutoCopter Corp.
Capstan Ag Systems Inc.
CDMS
CNH Precision Agriculture and Construction
Cogent 3D
Crop IMS
CropLife Media Group
DICKEY-john
DTN/The Progressive Farmer
Farmers Edge Precision Consulting
Farmworks
FieldTRAKS Solutions Inc.
Geonics, Ltd.
Geosys, Inc.
GVM AgJunction
Helena Chemical
Hitachi Solutions
International Plant Nutrition Institute
John Deere Ag Management Solutions
Leica Geosystems
MapShots, Inc.
Micro-Trak
Midwest Laboratories
MyRainReport
MyWay RTK
NORAC
OmniSTAR
PAQ Interactive
Pioneer
Precision Technologies
Raven Industries
SFP
SGS North America
Software Solutions Integrated, LLC
Spectrum Technologies
SST Software
Straightline Ag Inc.
TeeJet
The Fertilizer Institute
Topcon Precision Agriculture
Trimble
United Soils, Inc.
Valley Irrigation
Veris Technologies
ZedX, Inc.